



# Denise Macomber-Lenz

Communications, Media Production

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## *Skills & Expertise*

- Strategic communications planning
- Crisis/emergency communications
- Social media strategy/management
- Multimedia implementation
- Media production: Directing, Producing, Screenwriting, Editing, Videography, Photography
- Grant writing, Fundraising, Volunteer management
- HTML, CSS, Visual Studio Code
- Adobe Creative Suite, Lightroom
- Final Cut Pro, Premiere
- Canva, PowerPoint
- Hootsuite Certification
- Microsoft Office

## *Education*

### **Master of Communications & Media Management**

Colorado State University | 2023

### **Bachelor of Fine Arts**

#### **Film, Theatre & Television, Writing/Directing**

University of Colorado Denver | 2009

### **Bachelor of Arts**

#### **Political Science**

University of Colorado Denver | 2009

## *Experience*

### **Freelance Documentary Filmmaker**

Details available upon request | 2005 - present

- All aspects of filmmaking
- Client communications/management

### **American Meteorological Society Board Member**

AMS Board on Societal Impacts | November 2023 - present

- Draft/manage communications plans
- Post social media content to further Board mission
- Plan BSI Voices video project for 2025 conference

### **Communications Manager, Stormchaser**

TIV2 Stormchase Team | June 2019 - present

- Draft/manage communications plans
- Write press releases; post social media content
- Manage website
- Pursue/manage TIV2 sponsors

### **Producer, Green Screen Director, Screenwriter, Script Supervisor**

Tipping Point Solutions | Feb 2012 - Feb 2013

- Write screenplays for all dramatic/green screen elements of 28-hour medical culture training program
  - Army PCMH Training Suite, winner of one Telly and two Omni Awards for Outstanding Achievement in Education and Film-Based Training
- Work with clients/SMEs to deduce learning goals, refine educational information, hone project details
- Assist with e-learning design and implementation
- Direct green screen film shoots
- Script supervise full-length dramatic film shoot
- Edit proposals for various company project bids

### **Colorado State Senate Intern**

Sen. Jim Isgar, Colorado State Capitol | Dec 2007 - May 2008

- Research policy issues; draft policy statements
- Manage email; talk with constituents/lobbyists; attend political functions